



FOR IMMEDIATE RELEASE

Contact:

Anjali Saxena

212-660-6789

asaxena@dcinyc.com

Joe Giumarra

212-660-6786

joe.giumarra@dcinyc.com

AJINOMOTO NORTH AMERICA INC. BRINGS GLYSOM™ TO THE GOLDEN GLOBES

**Glysom™ Is First Japanese Nutraceutical Product to Feature in
GBK Annual Luxury Gift Lounge for Golden Globe Awards**

Fort Lee, NJ, January 10, 2012 — Ajinomoto North America, Inc.'s Glysom™ is the first Japanese nutraceutical to be part of the GBK Luxury Gift Lounge in honor of the 2012 Golden Globe Awards. The leader in the development of pharmaceutical-quality amino acids and safe, effective nutraceutical is giving celebrities an opportunity to experience the benefits of Glysom™, the latest breakthrough in amino acid and sleep research, at the L'Ermitage in Beverley Hills, CA, on January 13-14.

Introduced in the US in May 2010, Glysom™ is available exclusively through medical professionals. Glysom™, made from glycine, an amino acid that occurs naturally in the body, is scientifically proven to promote deeper, sounder and more satisfying sleep for occasional sleeplessness without morning drowsiness.* A safe and effective dietary supplement, Glysom™ is particularly effective in promoting the deep, non-REM sleep crucial to feeling refreshed and restored in the morning.* The 2012 Golden Globe Award nominees, presenters, VIPS, celebrities and media will have an opportunity to receive gift bags containing Glysom™ beginning on Thursday, January 12.

"We are excited to introduce Glysom™ to the Golden Globes," said Jun Tashiro, Director of Health Ingredients & Services, Ajinomoto North America, Inc. "Glysom™ zeroes in on sleep quality to induce a healthy deep sleep, a precious commodity whether you're in the movies or just love watching them."

In addition to Glysom™, Ajinomoto North America, Inc.'s safe, effective nutraceutical solutions include Capsiate Natura®, a patented, side effect-free dietary supplement with natural capsinoids shown to boost the body's metabolism*; and Natura Guard BP™, a milk protein-derived nutraceutical to help maintain healthy blood pressure levels already within the normal range*. These products are backed by rigorous clinical studies and are available exclusively through medical professionals. For more information and a complete list of healthcare professionals that carry Ajinomoto North America, Inc.'s nutraceuticals, visit www.capsiatenatura.com, www.glysom.com and www.naturaguardbp.com



About Ajinomoto North America, Inc.

Ajinomoto North America, Inc. delivers safe, effective ingredients whose functionality has been scientifically proven. Our mission is the pursuit of better health through better nutrition. Beginning with AJI-NO-MOTO® MSG, a highly versatile seasoning, our products have diversified to flavor seasonings (bonito, pork, chicken, and beef), sweeteners, savory sauces, enzymes, other food ingredients and nutritional supplements. Based on the five basic tastes centering on Umami, Ajinomoto supplies ingredients with unique aroma, texture, kokumi (full-bodied taste) and nutritional functionality. These ingredients make it possible for our customers to build strong brands and offer consumers great-tasting, nutritionally beneficial products.

Glysom™ clinical studies are available on request.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.